

1. Header

2. Profile

3. Areas of

4. Position

5. Cover Letter

Build Your Branded Marketing Documents

To get the most out of this assignment, follow these 3 simple tips:

1. Watch all of the presentations, read the assignments and view the media in each weeks' folder.
2. Use your own professional experience in each area
3. Practice, practice, practice. Writing is not a destination but a journey. Have Fun!



1. Header *(optional)*

2. Profile

3. Areas of

4. Position

5. Cover Letter

Header

- Practice drafting your personalize Header.
This section is optional

Folder Contents: Click on links to open file:

- [Template](#)
- [Header samples](#)
- [Action Verbs for Resumes](#)
- [Branded Attributes](#)



1. Header

2. Profile

3. Areas of

4. Position

5. Cover Letter

Profile

- Practice drafting your personalize Profile.

Folder Contents: Click on links to open file:

- [Template](#)
- [Profile samples](#)
- [Action Verbs for Resumes](#)
- [Branded Attributes](#)



1. Header

2. Profile

3. Areas of Expertise

4. Position

5. Cover Letter

Areas of Expertise

- Practice drafting your personalize Areas of Expertise.

Folder Contents: Click on links to open file:

- [Template](#)
- [Areas of Expertise samples](#)
- [Action Verbs for Resumes](#)
- [Branded Attributes](#)



1. Header

2. Profile

3. Areas of

4. Position *(Employer, volunteer, project, etc...)*

5. Cover Letter

Position

- Practice drafting your personalize Position.

Folder Contents: Click on links to open file:

- [Template](#)
- [Position samples](#)
- [Action Verbs for Resumes](#)
- [Branded Attributes](#)



1. Header

2. Profile

3. Areas of

4. Position

5. Cover Letter
and Career Bio

Cover Letter and Career Bio

- Practice drafting your personalize Cover Letter and Career Bio.

Cover Letter Folder Contents:

Click on links to open file:

- [Template](#)
- [Cover Letter Check List](#)
- [Cover Letter Samples](#)
- [Action Verbs for Resumes and Cover Letters](#)
- [Branded Attributes](#)

Career Bio Folder Contents:

Click on links to open file:

- [Template](#)
- [Career Biographies Samples](#)
- [Action Verbs for Resumes and Career Bio](#)
- [Branded Attributes](#)

